Abstract
One of the most wonderful inventions is the internet. Analyzing the advantages and disadvantages of this fantastic world, we believe that we must turn our attention to the sexual implications of cyberbullying. In introduction can find the specific terminology, like: cyberbullying, harassment, cyberstalking, denigration, outing and trickery and sexting. Next part present same research in the topics, same case study from specific literature. How can manage the security and online reputation? – the answers can guided the rider. Education in prevention of Sexting and cyberbullying indicate also advices for parents, made reference at parental control recommendations and ten specific messages to share with adolescents in formal or informal. In this moment we can say that is difficult to managing the security and online reputation in sexting and cyberbullying but is a major provocation.

Key words: Cyberbullying, Sexual cyberbullying, Sexting, Sexting prevention.

INTRODUCTION
Writing this article, I remembered a situation encountered in my teaching career, at the high school, where I was deputy director, a few years ago. A minor student started having sex with a boy, who filmed her and posted the pictures on Facebook. I remember the implications of all the factors involved, but I also remember the attitude of hers colleagues, who marginalized the girl, instead of being with her. Today, more and more cases are transposed in films, books or articles. The speed with which the information is transmitted in the online environment is indisputable.

But, what can we do in education to prevent the emergence of cyberbullying on the Internet, especially regarding sex?

Specific terminology
“IT is important that bullying and cyberbullying policies are implemented, not just throughout K-12 education but in higher education as well. One of the most important policies on UNL’s campus to address bullying is Title IX which discusses and helps to fight against discrimination and sexual misconduct.” (Cherian). [1]

A list of most common forms of cyberbullying are:
• flaming: Online fights using electronic messages with angry and vulgar language.
• Harassment: Repeatedly sending offensive, rude and insulting messages.
• Cyberstalking: Repeatedly sending message that include threats of harm or are highly intimidating; engaging in other online
activities that make a person afraid for his or her safety.

- **Denigration**: “Dissing” someone online. Sending or posting cruel gossip or rumors about a person to damage his or her reputation or friendships.
- **Exclusion**: Intentionally excluding someone from an online group, like a “buddy list” or a game.
- **Impersonation**: Breaking into someone’s account, posing as that person and sending messages to make the person look bad, get that person in trouble or danger, or damage that person’s reputation or friendships.
- **Outing and trickery**: Sharing someone’s secrets or embarrassing information online. Tricking someone into revealing secrets or embarrassing information, which is then shared online [2]

** Sexting **

**Sexting** is when someone takes a naked or semi-naked-explicit picture or video of themselves, usually using their phone, and sends it to someone else. Some teens participate in sexting voluntarily as a way to flirt or be intimate with a romantic partner, while others might be coerced or manipulated into sharing explicit images. Due to the varying nature of sexting incidents, care should be taken to address the behavior in a way that minimizes harm of the person depicted, are tips to help parents deal with sexting when it occurs. [3]

Regarding sexting - sending images or videos of parts of the body with the authorization of the sender - Sandoval addressed an important message: “Sending sexual photos and videos of minors is child pornography and is a federal crime” [4]

**MATERIAL AND METHODS**

The author Cherian say that “Cyber bullying typically starts at about 9 years of age and usually ends after 14 years of age; after 14, it becomes cyber or sexual harassment. It affects 65-85% of kids. 90% of middle school students polled had their feelings hurt online. 65% of their students between 8-14 have been involved directly or indirectly in a cyber bullying incident as the cyber bully, victim or friend and 50% had seen or heard of a website bashing of another student survey of students nationwide”. [5]

Interesting is the point of view of R. deSouza & Suely reviewed studies that “show that both victims and those who practice cyberbullying undergo negative experiences in their psychological and behavioral health, where school dropout may also occur, along with social isolation, depression, suicidal ideation and suicide. However, there is hardly any questioning about cyber culture and how it establishes new socialite’s – knowledge and debate crucial to understanding the phenomenon.”[6]

Experiences with older adolescent’s victims of cyber aggression in a rural community were explored in the study of Reason, L., Boyd, M., & Reason. The results showed that cyber-harassment stems in turn from jealousy of romantic relationships and cultural, religious or sexual intolerance, sexual orientation. It turned out that:

- Cyber attackers tend to be more naughty and cruel as a result of perceived anonymity;
- Feelings of helplessness and anger were reported in response to the attacks;
- Lack of knowledge and understanding of cyberspace has led to a lack of emotional support and protection against cyber aggression. [7]

Serrano, AR, & Catalán have made an approach to cyberbullying in the Spanish social network Curious Cat, with more than two million users on an international scale, an analysis of an incidental non-probabilistic sample of 1025 users was carried out. The results obtained show that most of the aggressions were verbal or oriented to the humiliation of the victim-and often related with the personal life of the users. The victims usually felt detached with the contents of the aggressions, and the attackers usually justified their actions sheltering behind a Justice excuse. [8]

In Guatemala, the campaign #ElegíCuidarte promotes the responsible use of connected technologies and protects physical and emotional integrity minors, social network users and the internet in general. To promote it, a light is given about this issue with the video
“Love Story”, which circulating on the official channel of Movistar Guatemala, in YouTube. The main message is to prevent children and adolescents from accepting requests from strangers in their social networks to avoid being victims of abuse, such as sexual cyberbullying, care, sexting, among others. [9]

The results of a survey carried out in 20 educational institutions in Asunción and the interior of the country, on the negative impact on adolescents of the use of the Internet and social networks, from Paraguay show signs of the vulnerability of adolescents to situations of abuse, such as grooming (recruitment of adolescents on social networks and the Internet, for the purposes of sexual harassment), cyberbullying, sexting, and even sexual exploitation. [10]

More and more teenagers see sexting as normal, despite the serious consequences it can have on their well-being. Little is known about the factors that facilitate the participation of adolescents and whether the same factors influence different types of sexting behaviors - sending, receiving, forwarding or receiving through an intermediary - in different ways. The authors Casas, Ojeda, Elipe & Del Rey analyzed if necessary for popularity, participation in cyber gossip, social competence, the level of normalization of sexting and the willingness to have sex are predicted to what extent adolescents participate in the activity, and whether gender influences this participation. 1431 Spanish adolescents, aged between 11 and 18, participated in a two-wave longitudinal study with a time lag of four months. For girls, the most important factors were participation in cyber gossip and the need for popularity, while for boys, the most important factors were levels of normalization and desire to have sex. [11]

Kopecký researching the risky behavior among Slovak children on the Internet mentioned “sexting has been related to other phenomena such as blackmail, bullying, cyberbullying and extortion”. At the research was participated 1466 respondents aged 11-17, boys = 44.96 % and girls = 55.04 %, and has motorized 2 basic form of sexting distribution - uploading of the sexually explicit materials on the Internet (e.g. to the profile of the social network or to the database of the photo digital storage device) and direct sending of the own sexual material to other people (e.g. a boyfriend, girlfriend, friend, partner etc.) [12]

**Case study from specific literature**

A 25-year-old man from *Sydney* has been accused of using a transport service to threaten, harass and prosecute crimes, he pleaded guilty to making sexual threats on social networks, in what is seen as a case of cyber aggression testing, specifically he wrote abusive and threatening comments on a Facebook post about a 25-year-old girl. A friend of the young man had taken a screenshot of the victim’s Tinder profile and posted it on Facebook, where he was shared thousands of times.

The victim spoke publicly about the abuses she suffered, for fear of provoking a new reaction, she also said that she is worried about losing her job and about the upset of her parents. He called the federal government to fund a campaign to discourage men from attacking women online. The group “Sexual violence will not be silenced” was set up in the hope that this case would set a precedent for other women to come forward. [13].

Interesting is Bateman’s article, about the investigation of a series of emails containing sexually explicit content sent from a University de Moncton, email account and distributed to members of an internal group email list. The first email contained an “explicit message and photo with sexual connotation”. As soon as they got the email, that message and the image were erased from the system, the university’s IT staff sent an email to all students and staff for advising them of the issue and warning “not to open the email or any similar messages, and the university is committed to providing support services to members of the university community who are victims of sexual harassment or cyberbullying.” [14]

“She promised young teenage boys sexual favors in exchange for nude pictures of them. But “she” turned out to be a 20-year-old man, Andrew Newman, admitted to being the online prey of at least 1,300 boys in Ontario and Quebec in
2015.” He pleaded guilty to more than 400 of seduction, committing and possession of child pornography and extortion charges involving more than 400 charges in Toronto and Quebec. It is believed to be the largest case of attraction and child pornography known in Canada. Newman traded with unsuspecting teenagers - deceiving them into providing pornographic images or videos, or sending them porn videos of a beautiful teenage girl, or offering them sexual favors in exchange for their own images. Pazzano & Sun says that “Sextortion and cyberbullying know no boundaries”, “From Stouffville to Nova Scotia to Virginia Beach, Va., there have been horrific tales of cyberbullying perpetrated by people from all walks of life”. [15]

How can manage the security and online reputation?

“Some cyberbullying crosses the line into unlawful or criminal behavior. Cyberbullying can harm the online reputations of everyone involved - not just the person being bullied, but those doing the bullying or participating in it. Not all negative interaction online or on social media can be attributed to cyberbullying. Research suggests that there are also interactions online that result in peer pressure, which can have a negative, positive, or neutral impact on those involved.”[5]

Referring the subject Teen sexting, Hinduja, & Patchin give ten advice for the parents [4]:
- Gather information
- Stop the bleeding
- Talk whit child
- Be discrete
- Camden the behavior, not the child
- Contact other parents
- Contact the school
- Contact the police
- Seek professional help
- Offer alternatives to sexting identity, intimacy and relationships.

Rebecca Garza Bueron, an expert in internet security, urged parents to know the use and scope of sites and electronic devices to which their children have access and thereby regain control over the use and security settings of the cell phone, IPad, Xbox and internet sites like Google and YouTube. She shared ways to configure YouTube, Google, Play Store, Netflix and Xbox to have more parental control:
- Safe zones - Internet safety specialist Rebeca Garza Buerón shared with parents some tips for setting up programs and websites.
- Youtube - Activate filters to prevent children from taking inappropriate videos or use YouTube Kids for children under 8 years old.
- Instagram - Be aware of who follows your children and who they follow.
- Google - Activate the “Safe Search” filter in the settings.
- Netflix- Open an account for children where their age is specified so that they have access to controlled content.
- Google Store- Activate “Parental Control” to restrict downloads and purchases. [16]

In Canada, a specific law on revenge has been created, which allows the victim to sue for restitution. The law, called “The Privacy Act”, applies to anyone who can be identified in a photo or video, who appears naked or engaged in sexual activity, taken in circumstances where they would have a reasonable expectation of privacy. Eg. The case “Jane Doe 464533 v. ND”, an Ontario Superior Court judge recognized for the first time in Canada the privacy tort of “publication of embarrassing private facts” and the judge found for the plaintiff and awarded approximately $142,000 in damages against a former boyfriend who posted a sexually explicit video of victim online.[17]

Education in prevention of sexting and cyberbullying

In this digital world, all mankind must adapt their actions in combating any cybernetic sexual acts that harm the human being.

In Canada, an attempt by a school in Hamilton to change the curriculum, it was argued that the 1998 Curriculum has “written in a world where cellphones, sexting, cyberbullying, and online porn didn’t exist”, The Conservatives’ decision has named “a giant step backwards.”, the bord of school say “we know that these are realities that particularly young women face online. That’s not being addressed, and that seriously concerns me”, “We live in a hyper-hyper-sexualized world. The largest users of online porn
are boys between 12 and 17 - is that where we want kids to be getting their sexual education from?”[18]

“Some new dangers have arrived, like sexting, cyberbullying, and problems that I don’t remember children bringing to us in 1986, like self-harm and eating disorders, which have become almost an epidemic, and the really worrying thing is the number of suicidal young people has doubled in the last five years.” [19], Kopecký recommendations is “to pay a large attention to the prevention of this phenomenon in particular (n.a. sexting), and to introduce the concrete consequences resulting from this behavior to the adolescents. An ideal way is to present the concrete examples to the children, showing damage caused to the victim (victim’s suicide in extreme cases). Public education focused on the parents or teachers presents an integral part of the sexting prevention.”[12]

In some workshops on the sexting topics, the participants discussed different tactics that the girl could use to divert persistent requests for nudes and unsolicited images. One suggested tactic was to change the subject of the conversation “as fast as you can” or ignoring the requester for a period of time. [20]

Patchin & Hinduja suggested themes encapsulated in 10 specific messages to share with adolescents in formal or informal contexts after weighing their developmental and sexual maturity:
1. If someone sends you a sext, do not send it to the showd anyone else;
2. If you send someone a sext, make sure you know and fully trust them;
3. Do not send images to someone who you are not certain would like to see it;
4. Consider boudoir pictures. Boudoir is a genre of photography that involves suggestion rather than explicitness. Instead of nudes, send photos that strategically cover the most private of private parts;
5. Never include your face;
6. Make sure the images do not include tattoos, birthmarks, scars, or other features that could connect them to you, remove all jewelry before sharing;
7. Turn your device’s location services off for all of your social media apps, make sure your photos are not automatically tagged with your location or username, and delete any metadata digitally attached to the image;
8. If you are being pressured or threatened to send nude photos, collect evidence when possible;
9. Use apps that provide the capability for sent images to be automatically and securely deleted after a certain amount of time;
10. Be sure to promptly delete any explicit photos or videos from your device. [21]

CONCLUSIONS

Can talk about the “reciprocal relationships between the perpetration of traditional bullying, cyberbullying, and four forms of sexting: sending, receiving, third-party forwarding, and receiving sexts via an intermediary” because “Involvement in bullying and cyberbullying appears to be a vicious cycle, with engagement in either form of aggression associated with a raised likelihood of later involvement in the other”. [22]

Efforts must be made to prevent and educate on this phenomenon, which has become widespread in recent years, related to sexting and cyberbullying.

It is time to talk about this phenomenon and “take the skeletons out of the closet”, in 2015 Romania is otherwise ranked 2nd in Europe in the phenomenon of “sexting”. [23]

Parental involvement in children’s online activities according to the results of research conducted by Csipkes is not associated with the phenomenon of sexting, suggesting an “inefficiency or difficulty in educating children on virtual behavior. Nor the training courses from during school hours does not seem to influence the phenomenon of sexting.” [24]

Phenomena such as cyber sexism, cyber misogyny and erotic messages (sexting) have in common that they are all based on deep-rooted gender stereotypes, ideas about what women / girls and men / boys are or should be, stereotypes can be rigidly prescriptive. [25] [26] [27] [28] [29]
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